



Agile Montréal Sponsorships

Agile Montréal sponsorships are meant to support the Agile community in Montréal and provide exposure for your firm within the community.

With nearly 1600 subscribers to the newsletter and an active and growing presence in social networks (Twitter, LinkedIn, Facebook), the Agile community in Montréal is the most active organization promoting Agility in Montréal and its surroundings. As a not-for-profit group, Agile Montréal organizes monthly presentations and Canada's largest annual conference in Agility; Agile Tour Montreal. In 2016, the one-day conference gathered 1000 attendees interested in Agility.

Agile Montréal offers several sponsorship options:

1. **Event Sponsorship** organized by the Agile community in Montreal. This type of sponsorship allows you to join an event, a monthly or special conference. It allows you to have a visual presence, both on-site during the event, and in all communications related to event.
2. **Newsletter Sponsorship.** This type of sponsorship allows transmitting messages of interest to members of the community. It is aimed at training organizations providing courses related to the topic of Agility, service providers wishing to communicate a special promotion to our members, or any organization wishing to communicate newsworthy topics to the members of the Agile community.
3. **Training Sponsorship.** This type of sponsorship allows to display a training to members of the community on its web portal. It is aimed at training organizations providing courses related to the topic of Agility.
4. **Annual Sponsorship.** This type of partnership is open to any interested organization sharing the interests of the community. It provides brand visibility throughout year, in our newsletters and web site.

For more information or to place an order please contact info@agilemontreal.ca.

Benefits and Conditions

Event Sponsorship

Sponsorship of events is available at \$ 300 per event for monthly and special events and includes these benefits:

1. Your logo on the Agile Montréal webpage announcing the monthly event.
2. Your logo on the newsletter announcing the event.

Your logo will appear after the reference "Event organized in collaboration with ...". in both webpage and newsletter. Your logo can point to a web page of your choice.

This is an exclusive sponsorship for the event and can be either selected by the speaker, or the first organization that books the event after its official announcement on our website (which precedes the publication of the associated newsletter). It is not possible to book an event before its announcement on the Agile Montréal website. The maximum number of event sponsorships for a 12 month period per organization is set to 3 (three).

The speaker of the conference has a veto right on any sponsorship proposed and Agile Montréal reserves the right to refuse the sponsorship and return any funds to the requestor in such a case, without prejudice.

For both monthly and special event sponsorship, please contact the Agile Montréal board of directors at info@agilemontreal.ca.

Full payment must be received at least seven (7) days prior to the event in order to publish the sponsorship at the event and in the last associated reminder newsletter.

Newsletter Sponsorship

This sponsorship is available for \$ 200 per letter and includes a logo of your choice and an associated text of up to 50 words appearing at the end of the newsletter. This type of sponsorship is not exclusive and the board of directors of Agile Montréal reserves the right to reject any text that does not match its mission to promote and facilitate the adoption of Agile practices, without prejudice.

Full payment must be received at least fifteen (15) days prior to the date of publication date.

Training Sponsorship

This sponsorship is available for \$ 50 per training and includes a logo of your choice and an associated text of up to 50 words appearing in the training calendar of the Montréal agile community web portal. This type of sponsorship is not exclusive and the board of directors of Agile Montréal reserves the right to reject any training that does not match its mission to promote and facilitate the learning of Agile practices, without prejudice.

Full payment must be received prior to the publication.

Annual Sponsorship

The annual sponsorship is available for \$ 1000 per year and includes these benefits:

1. Logo on emails sent to members for monthly events.
2. Logo and text (100 words) on the sponsor's page of the Community's website (www.agilemontreal.ca).
3. One (1) exclusive communication sent by email to the Community's members to announce an event or any other activity.

The board of directors of Agile Montreal reserves the right to reject any text that does not match its mission to promote and facilitate the adoption of Agile practices, without prejudice.

The annual sponsorship is valid for a calendar year and a pro-rated cost will be charged (based on number of full months passed) if ordered during the course of the calendar year.